

Curaçao with Just Wanderlust

An example of travel coverage: A research trip and the stories that grew out of it

Sascha Tegtmeier · Trip in September 2026 · Overview dated 14 October 2026



Willemstad's Handelskade · Photograph by Sascha Tegtmeier

In Curaçao, I explored Willemstad with local city guide Heliane Maas, discovered parts of the island on my own runs and joined excursions along the coast and inland. My experiences, conversations, photographs and videos became numerous articles in my travel magazine Just Wanderlust, a feature in the travel magazine Karibikguide and accompanying content on Instagram and TikTok.

The published travel stories

Just Wanderlust published five substantial articles and several shorter accompanying pieces. A Curaçao destination page (landing page) brings together coverage of the city, coast and excursions. A detailed first-hand review of The Rif hotel and an account of my Corendon Airlines flight from Amsterdam to Curaçao complement the main travel story.

On 8 October 2026, Karibikguide also published my feature “Curaçao entdecken: Zwischen Willemstad, Küste und Kakteen”.

[Curaçao on Just Wanderlust](#)

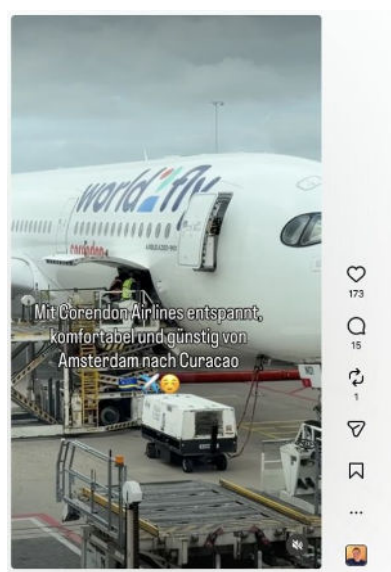
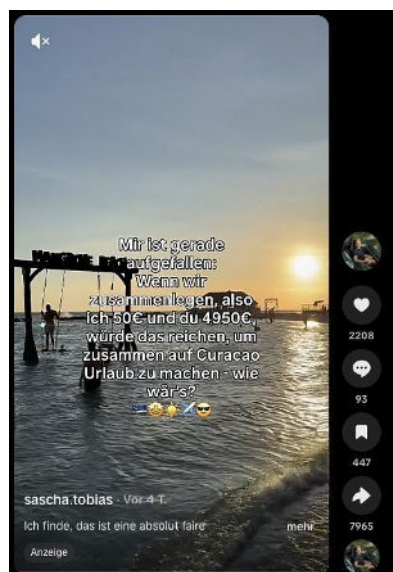
[My feature on Karibikguide](#)

[First-hand review of The Rif](#)

[Flight story from Amsterdam to Curaçao](#)

Corendon Airlines and Corendon Hotels supported the press trip, which was organised by Claasen Communication. My coverage reflects my own experiences and offers an authentic account of both the highlights and the aspects that worked less well.

The trip on Instagram and TikTok



Travel humour on TikTok	Corendon on Instagram
350,681 views Watch the TikTok video	20,862 organic views Watch the Instagram reel

Metricool · Figures as of 8 October 2026

How the coverage works together

The short videos give an immediate impression of the trip. In the longer stories in the travel magazines, readers can explore my experiences of places, activities, accommodation and the journey to Curaçao.

My articles on Just Wanderlust remain available long term. I edit and structure them with search engine optimisation (SEO) for Google, Bing and other search engines, using clear topics, useful answers to travel questions and links to related stories. Readers can discover them months or years after the trip, for example when looking for first-hand experiences of Curaçao, excursions on the island or a particular hotel. The coverage can therefore continue reaching people planning their next trip long after publication.

Sascha Tegtmeyer · Just Wanderlust · hallo@just-wanderlust.com